

## WHO IS STATSPORTS?

STATSports is the world's leading provider of athlete tracking GPS technology, partnering with 600+ elite sports teams across the globe. These clients include: USMNT, USWNT, NWSL, Brazil FA, England, Liverpool, Arsenal, Man City and the majority of MLS teams. The STATSports APEX System is a customer-driven platform, made by Sports Scientists for Sports Scientists with player welfare and progression at the forefront of our product.

## HOW IT WORKS

Each Elite 64 Player will get a STATSports Vest, GPS Tracker and Apex App download. The bluetooth-enabled GPS device relies on the same core technology as the professional product but scales down the complexity to make the offering more accessible to individual athletes. Athletes have a choice of 16 metrics to track, including speed and distance, and can compare their performances across leagues and leaderboards.

## PLAYER BENEFITS

Data is in the only way to monitor your physical performance, that in turn will improve your game. APEX Athlete Series will allow all players to:

- Use the same technology as the best teams in the world.
- Improve performance and reduce injury risk.
- Rank all metrics, and benchmark against the best of your age category, so you can see what is required to get to the next level.
- Get a holistic measurement of physical performance. Training and matches mean progression can be shown consistently rather than reliance on one-off “showcase” events.
- Support player résumés with this data across scouting and Talent ID programs

## COACH BENEFITS

Data will be available to coaches in a more accessible way than ever before, including:

- Making players responsible for data sync to phone, which then syncs directly into Coach Series App
- Giving full oversight of squad data
- Putting no restriction on number of coaches per squad
- Making data available on PC, laptop or tablet, and exportable into Excel, csv
- Notify players of practice and matchday schedule through the app

## CLUB BENEFITS

Clubs will benefit from STATSports technology with:

- A custom-built Elite 64 app
- Ability to compare against entire Elite 64 player base
- Benchmark Elite 64 players against:
  - *Men/women professionals*
  - *International players*
  - *English Premier League*
  - *NCAA*
  - *Champions League*
- USYS leaderboards by:
  - *Age, gender, position, club*
- Compare to STATSports brand ambassadors
- Elite 64 exclusive drills from English Premier League Clubs
- Hear from STATSports ambassadors
  - *Interviews*
  - *Drills*
  - *Meet and greets*
- Unique content for USYS players and wider community
  - *Fastest players*
  - *Total distance*
- Coach seminars with coaching staff from:
  - *Major League Soccer*
  - *National Women's Soccer League*
  - *English Premier League*

## PLAYERS WILL IMPROVE

Regularly proven to improve player performance — use of GPS has been cited in countless scientific papers, with one independent 6-week study showing:

**Max Speed** +9.4%

**High-Speed Running** +13.6%

**Intensity** +12.3%

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